

Make your local Postal Customer Council® a key player in growing your business

Call it the PCC® for short

Call it your go-to local resource for learning, innovating, sustaining, competing, and building your business. A program offered by the Postal Service, the PCC® helps large and small businesses maximize profits with mailing and shipping. It offers education, training, and best practices for cost-effective mailing and shipping plus assistance for implementing strategic solutions for local challenges.

Five ways PCC® membership can change the game for your business

① Gain inside access to products, services, and innovations

Get timely, close-up looks at Postal Service™ products, services, procedures, and tools that can help you improve your mail quality and streamline your fulfillment to grow your business. You'll also have access to discuss your mailing and shipping needs with your local USPS Management Representative.

② Build relationships

Take the opportunity to network with other businesses, mail service providers, and subject-matter experts on how to implement and optimize your direct mail and shipping.



The power of connections. Odds are that someone in your industry has already discovered a helpful solution in your particular niche. Workshops, meet and greets, virtual learning, forums, PCC Insider newsletter and Postal Customer Council LinkedIn page are all opportunities to learn, share best practices and fresh ideas—and spot emerging trends early on.

③ Stay in the know

Get expert advice and support with best practices that help improve mailing and shipping effectiveness, efficiency, and profitability. You'll also keep tabs on the latest promotions and incentives encouraging innovative mail uses and channel integration, as well as shipping trends to benefit your customer and your bottom line.

④ Sustain a competitive advantage

Be in the know when it comes to information, training, webinars, seminars and nationally accredited education certification programs.



Stay on top. Businesses can collaborate on ways to help expand your business and improve your bottom line. Use the power of networking within the PCC to generate ideas, gain support, share best practices, and identify areas where businesses can collaborate. You'll share industry referrals for services and vendors and enhance your relationship with local postal providers.

⑤ Get easy access to the PCC community

Take advantage of PCC meetings with various speakers and topics plus educational workshops throughout the year. That include participation of both local and national postal and industry leaders whose insight and experience can give you a leg up.

Join the PCC community now

Connect with your local PCC community. With 155 active PCCs nationwide and 80,000 active members, there are countless opportunities to learn, share, and grow with other business leaders and experts.

usps.com/joinpcc

